A ONE-OF-ITS-KIND CAMPUS COMMUNICATION PLATFORM THAT WILL KEEP YOUR ENTIRE COMMUNITY CONNECTED, COORDINATED, ENGAGED AND ON TRACK

Apple iOS and Android apps, text messaging, and web/email

Branded and customized for your campus, ready in just four weeks

Works with all your existing online content

Margaret Trudeau on the role of poverty is not wealth, the opposite of poverty is JUSTICE.

The opposite of poverty is not wealth, the opposite of poverty is JUSTICE.

Bryan Stevenson

Room 1

9AM Counseling Programs Webinar
11AM Book Launch: Insight into Adlerian Art Therapy
1PM International Exchange Info Session
3PM 
5PM Round Table: Engagement at Work

Room 2

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- Trends in the Counseling Field
- Alumni Relations Town Hall
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- Campus Open

May 23, 2016

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Reduced Capital and Maintenance Costs
Replace several expensive stand-alone legacy IT systems with one powerful fully-integrated easy-to-operate solution that leverages your Wi-Fi network and BYOD to reduce capital costs and administration overhead, while providing increased benefits for students and faculty.

- Unified messaging/media distribution.
- Wireless digital signage that can be located anywhere in your Wi-Fi footprint.
- Your own branded and customized mobile app for iOS/Android/Chromebook.
- Communicate room bookings and changes easily and effectively.
- Unified administration dashboard with multiple access levels and monitoring.
- Support for multiple locations/campuss/campuses.
- Choice of cloud-based SaaS or enterprise server.

Unified Messaging/Media Distribution System
Today, your staff are manually entering news, event information, room bookings, and promotions into multiple places, such as your website CMS, social media platforms, digital signage CMS, room booking system, and print. And even with all that work, you may be missing out on the most effective way to reach your campus community via their mobile devices.

Appazur offers an integrated system that syncs up with your websites, social media, room booking system, mailing lists, and more, and distributes information to your campus community via digital signage, mobile apps, as well as text messages and email. Emergency communication processes can be streamlined as it will be easy to get alerts out via all these channels at once.

Many students can be reached more effectively via push notifications and text messages. With Appazur they can opt-in to fast and free Push Notifications, SMS text messages, or email, according to their preferences and device use.

In addition to campus-wide information, students can opt-in to information about their classes, programs, department, and extra-curricular groups.

Wireless Digital Signage
The benefits of an integrated, wireless system include:

- Locate screens anywhere without installing or maintaining video cable.
- Leverage Wi-Fi investment.
- Update content instantly from any web browser anywhere.
- Direct content to specific screens.
- Eliminate redundant data entry and administration.
- Automated system monitoring with alerts.

The system works with any HDMI-cable video monitor and a Wi-Fi capable device that can run a Chrome browser, such as a Intel ComputeStick. Devices can be purchased pre-configured from Appazur or you can set up your own.

Using the unified web-based dashboard from any computer or mobile device, you can upload any content you like, link to a media server or YouTube, and create or edit your screens.
Mobile App
Appazur provides your own branded and customized mobile app for iPhone, iPad, iPod Touch, Android phones & tablets, and Chromebook. And for users without any of those, we provide a web app.

Do you need a mobile app, or just a mobile-optimized website? Some ways an app can add value:
• Access to information via an icon with your campus name and logo.
• Faster access to information and tasks your students need every day.
• Push Notifications.
• Offline access to information.
• Deep device integration.

Room Bookings
Get students to the right room at the right time, even with last-minute changes! Make your changes in Outlook or another supported booking system, and your digital signage will guide people to the right room. Even better, app users will have the information at their fingertips wherever they are.

Dashboard
The unified web-based dashboard can be used from any computer or mobile device, and has multiple access levels for administrators, instructors, and content editors. A single system means a reduced learning curve and it makes it easy to ensure that every distribution channel is always kept up-to-date. For example, you create digital signage slides in the same editor you edit mobile app content with.

Device Management and Monitoring
What if a signage computer goes offline, a website news feed goes down, or some other problem crops up? Your Appazur system is self-monitoring and sends you emails and push notifications when issues arise. The Dashboard includes detailed reporting so non-technical administrators can see exactly how the system is being used.

Multi-Campus Support
If your institution has more than one location, campus, department or campus, you have the option to have a separate dashboard and mobile app brand for each one, as well as institution-wide messaging, calendars and media distribution.

Integrations
• MS Outlook
• Google Calendar
• iCalendar/vCalendar
• Google Drive
• Sharepoint
• RSS
• Student Information System
• Facebook
• Twitter
• Instagram
• Google Apps for Education
• Active Directory / SAML
• Office 365
• and more!

Hardware and Network Requirements
The system is designed to minimize the load on your network, by having the signage computer cache content locally. Updates can take effect immediately as the system will use network efficient Google Cloud Messaging to notify each screen to refresh content.

You have the choice of a fully-managed cloud-based Software-as-a-Server (SaaS) solution, or hosting your own enterprise servers. If you host your own, all you need is an inexpensive Linux server or VPS (and typically a backup server as well). No third party licenses, such as Microsoft Server, are required, even for our Active Directory and Outlook integration.